Abrahamsen Financial Group

Harry Abrahamsen and the Abrahamsen Financial Group has recently been selected as one of The Most Dependable™ Wealth Managers of the Mid-Atlantic. As published in the December 10th issue of Forbes Magazine, the Abrahamsen Group was selected by an independent third-party research firm that sets the standard for dependability in professional services industries across the United States.

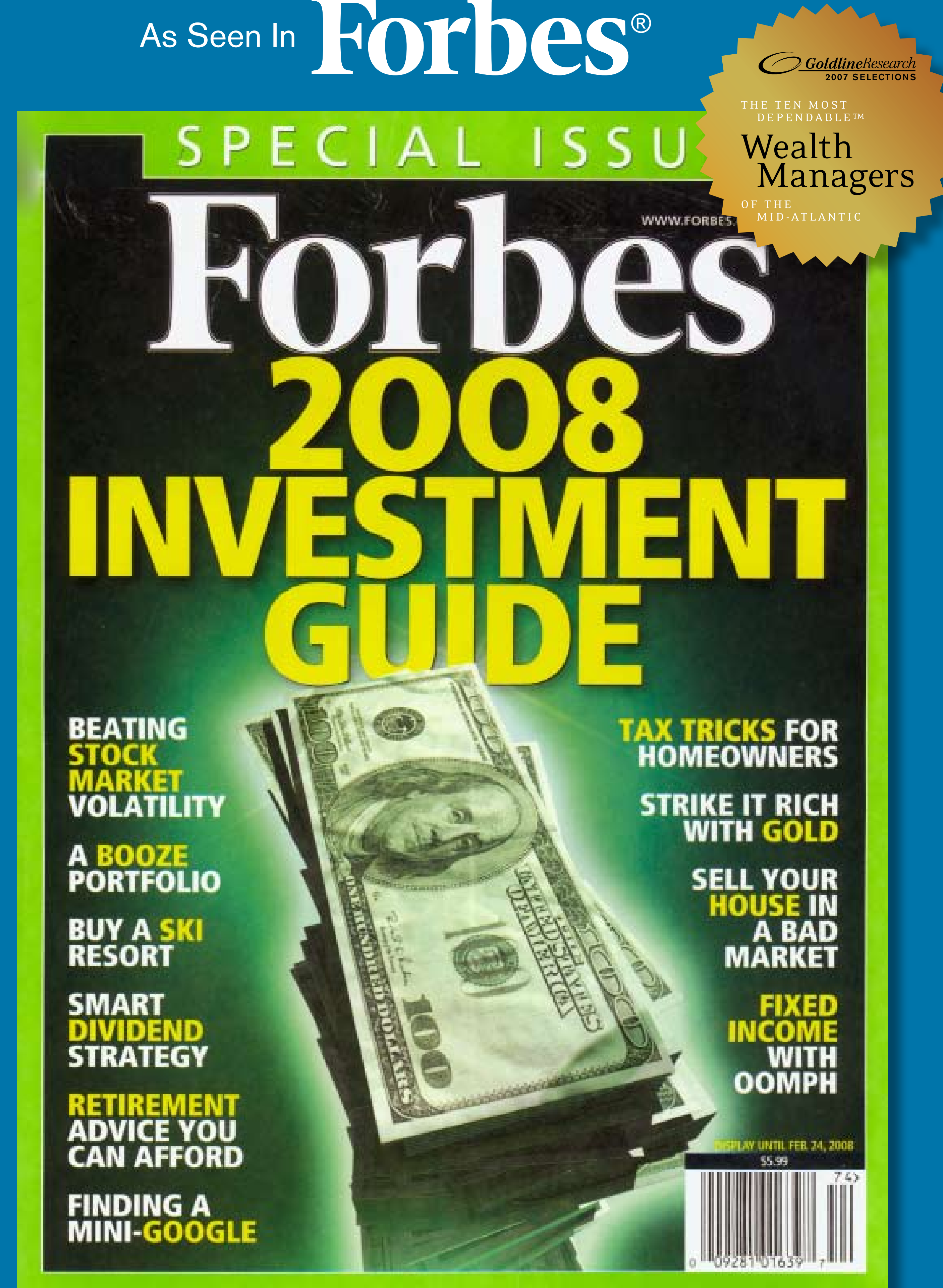
Based on this research, The Abrahamsen Group was chosen from among more than 9,000 Wealth Managers and Financial Planners in the region. By being selected as one of The Most Dependable™ Wealth Mangers of the Mid-Atlantic, our company has demonstrated our excellence and commitment to outstanding client service. Our clients are the most important facet of our business, and it is only with you that we can succeed. We would like to take this time to thank you for the opportunity to partner in your success.

Abrahamsen Financial Group

59 East Main Street
Holmdel, New Jersey 07733
Tel: (732) 946-4100
Fax: (732) 946-4188

www.abrahamsengroup.com

As Seen In Forbes®



“Our approach to planning is macro vs. micro; we look at what people know they want, not what they think they need.”

One of the 10 most dependable Wealth Managers in the Mid-Atlantic

A father of five and therefore a man familiar with change and planning, Harry J. Abrahamsen understands the necessity of crafting a financial strategy based upon wants, but tailored to account for the unexpected events of life.

What we deliver is a wealth distribution strategy most clients aren’t expecting, so you can enjoy your assets: Live the lifestyle you want and spend not only the interest, but the principal in a smart way. By taking advantage of multiple distribution techniques, we can help you not only fulfill your financial needs, but also make your desire to live a better life, a reality. With Abrahamsen Financial it’s not about what you think you need; it’s about what you know you want.

“My objective with each client is to create the optimum amount of wealth, minimize or avoid taxes and protect the client’s money from the various eroding forces – death, disability, taxes, inflation, lawsuits, technological change, the propensity to consume and lost opportunity costs. I want each of my clients to leave my office thinking that this was a life-changing experience. If I haven’t delivered that, I’ve underperformed.”

– Harry J. Abrahamsen

AN EXPERIENCED APPROACH

Another key to the success is an industry leading technology platform, which assists their clients in achieving maximum results in wealth building, tax savings and improved protection for a more enjoyable life. “This technology platform acts as a financial simulator which considers all aspects of your financial life.” It provides you with a comprehensive view of your finances categorized into three components of Protection, Savings and Growth, which makes it easier to follow and understand. This allows you to take a comprehensive look at everything at the same time to ensure what you have is properly coordinated and integrated with your family’s wants and desires. Most importantly your existing advisors remain involved in your planning.